

Lobby Chat Question

What does Sustainability look like for prevention in your community?
Think about what steps you might need to take to sustain efforts and positive outcomes.





Pacific Southwest (HHS Region 9)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

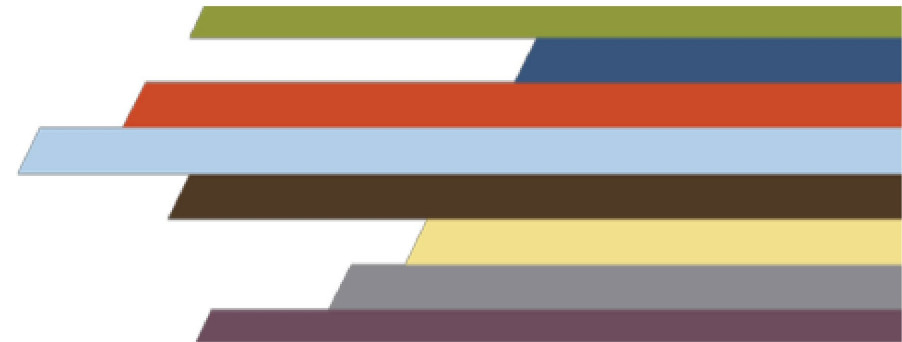


Sustainability

Beyond the Status Quo

June 25, 2025

Susannah Burt





Pacific Southwest (HHS Region 9)

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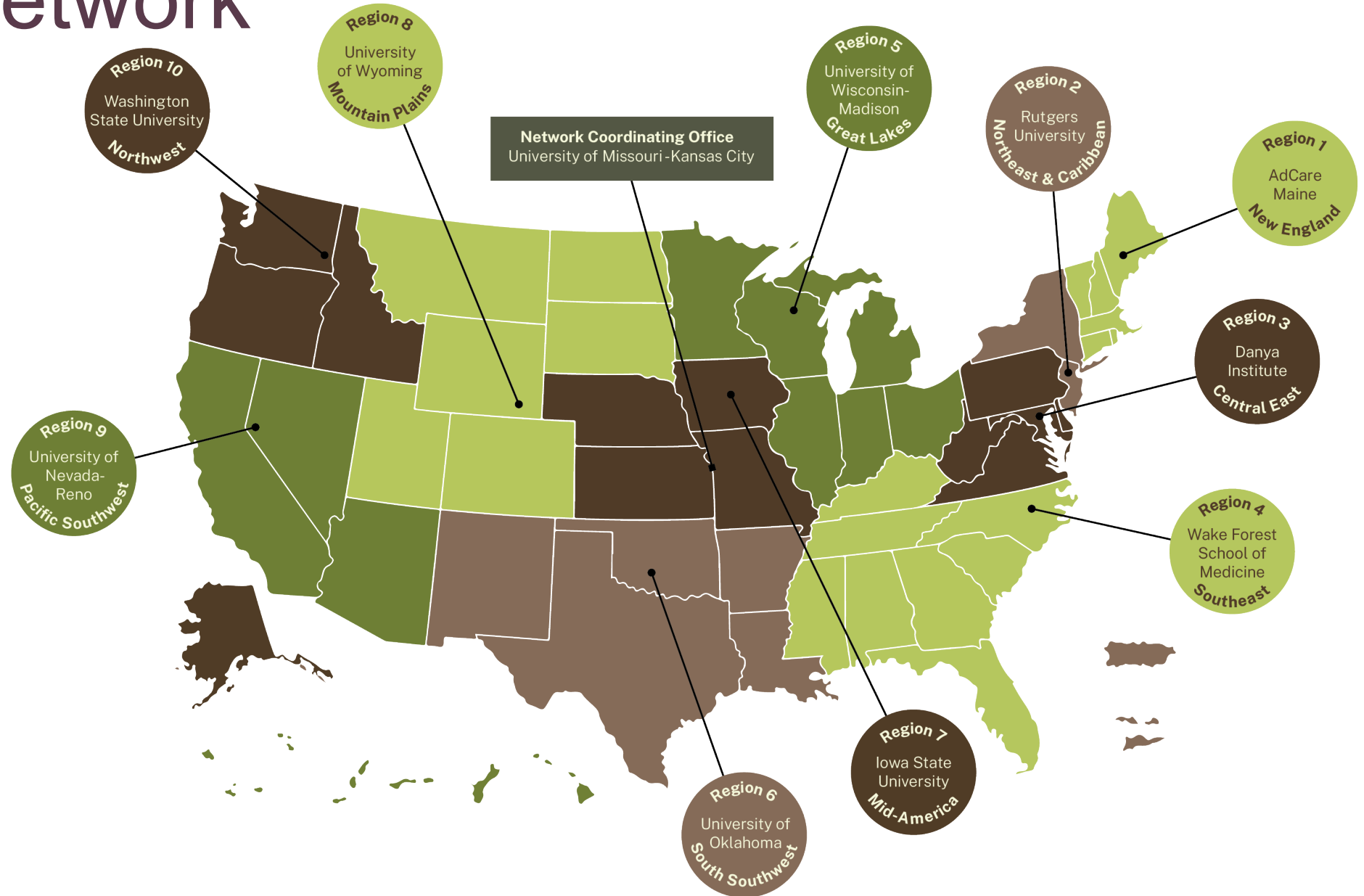
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PTTC Network



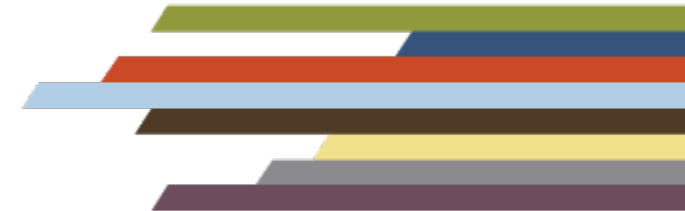
Purpose of the TTCs

1

Develop and strengthen the **workforces** that provide substance use disorder and mental health disorder prevention, treatment, and recovery support services.

2

Help people and organizations incorporate **effective practices** into substance use and mental health disorder prevention, treatment and recovery services.



PTTC Network Approach

The PTTCs...

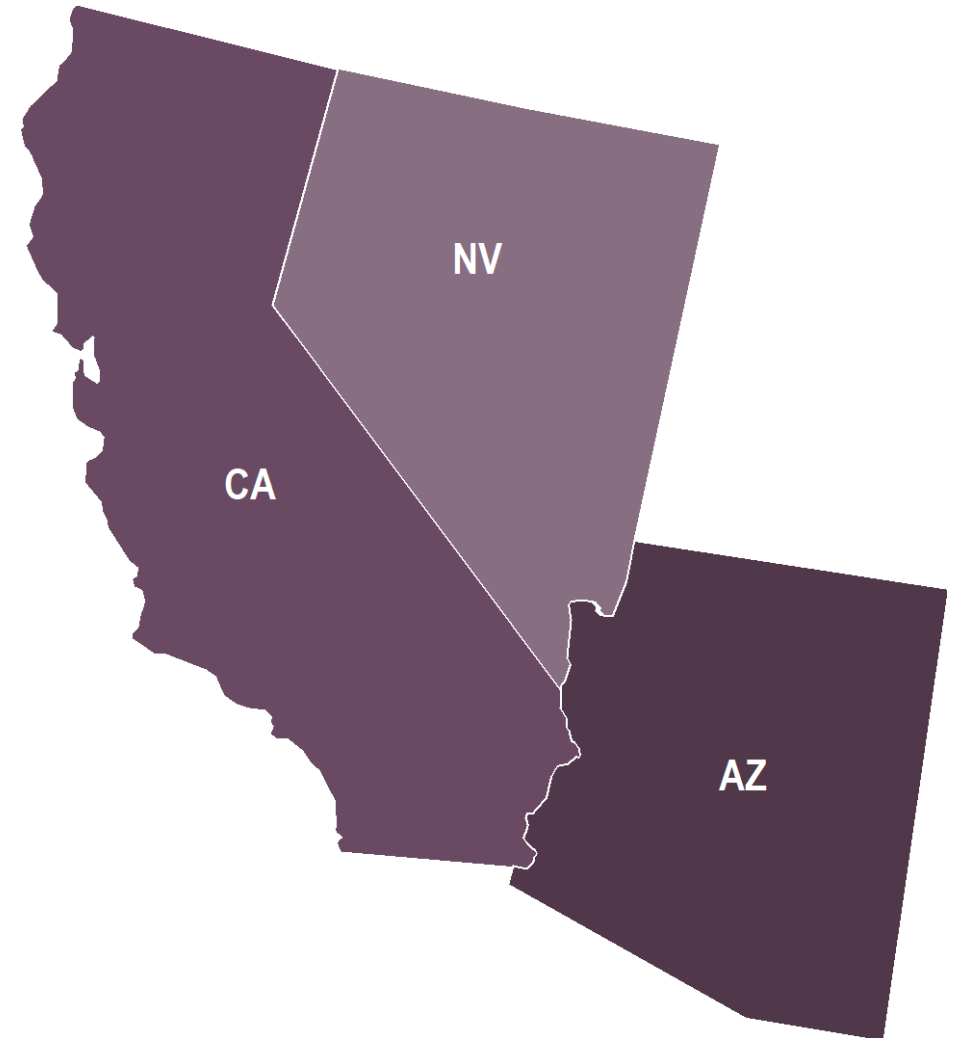
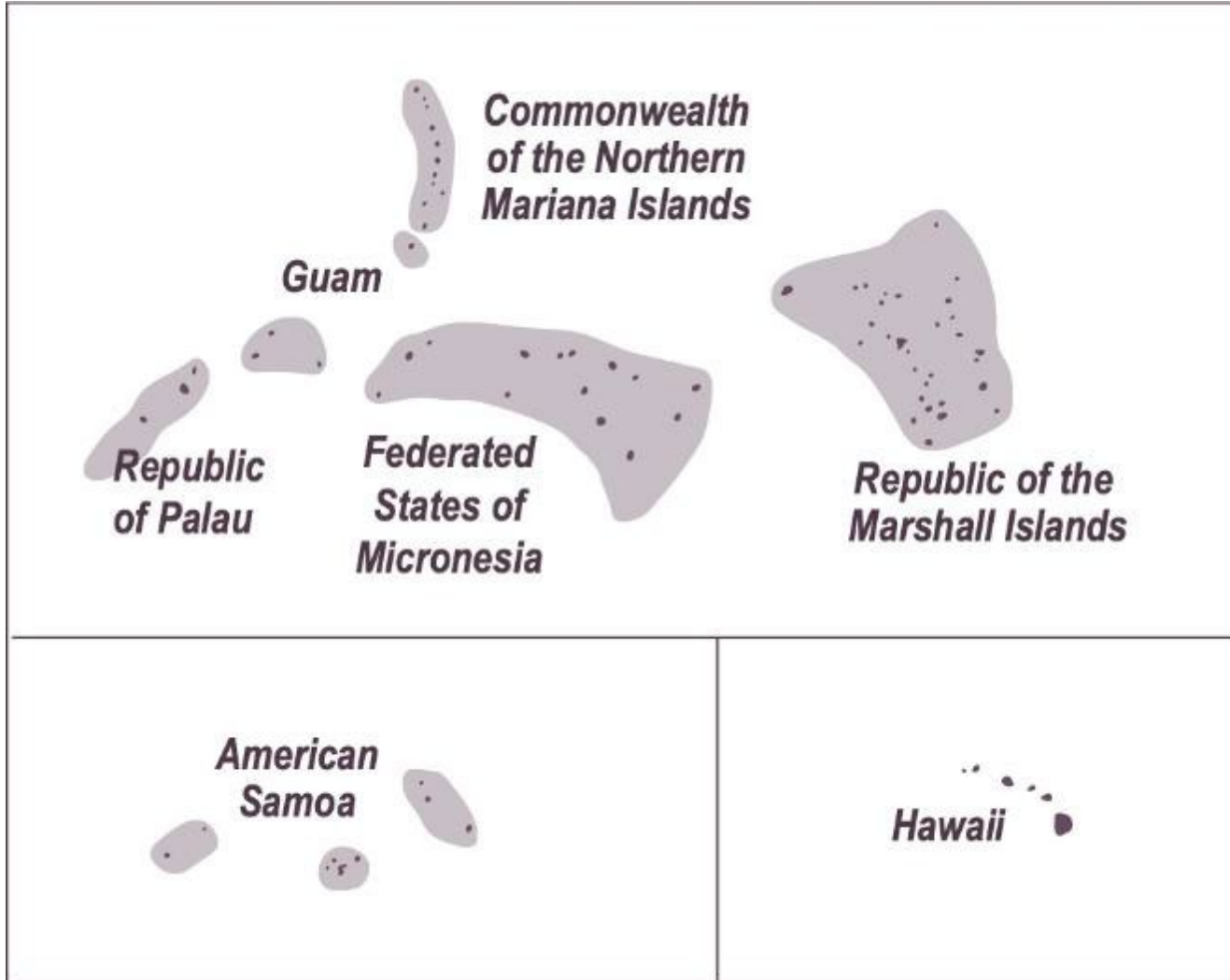
Develop and disseminate tools and strategies needed to improve the quality of substance abuse prevention efforts

Provide training and resources to prevention professionals to improve their understanding of

- prevention science,
- how to use epidemiological data to guide prevention planning, and
- selection and implementation of evidence-based and promising prevention practices.

Develop tools and resources to engage the next generation of prevention professionals

Pacific Southwest



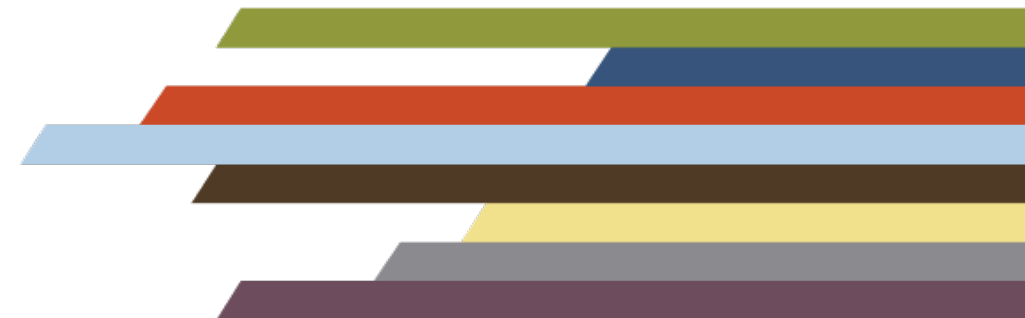
Housekeeping

- Chat feature
- Q&A feature
- Learning Session recording and materials
- Certificates of attendance
- **Invitation to Office Hours on July 9 and 16 from 3- 4 pm PDT**



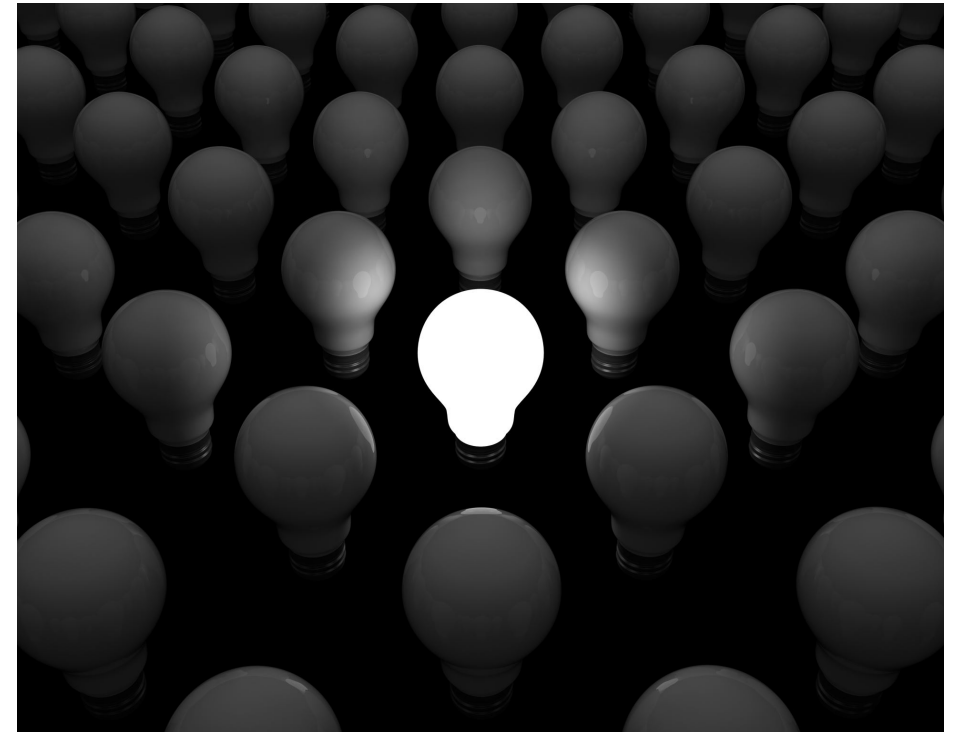


Sustainability: Beyond the Status Quo



Learning Objectives

- Connect with new peers to network with and work with
- Identify diverse funding sources and locate potential opportunities
- Identify strategic revisions to action plans while sustaining progress towards positive outcomes



Chatterfall

Instructions:

1. Prompt in the Chat and on the next slide.
2. Take a moment to compose your response – this will be relatively fast. Try not to overthink it. Don't hit 'enter' or 'return' until we say to.
3. Wait for the next prompt and then respond to it.





My Biggest concern or need in my area is...



I am most optimistic about...

Strategic Prevention Framework



- Assessment
- Capacity
- Planning
- Implementation
- Evaluation
- Sustainability

Sustainability

In the chat, answer the following question:

- What does Sustainability look like in your community?

Poll

- Does your community have a current Strategic Plan?
- Is Sustainability addressed in the plan?
- Where are you in the SPF process?





Assessment

- Profile population needs
- Resource assessment
- Gaps assessment
- Readiness assessment

Capacity

- Using data from Assessment
- Mobilize
- Build capacity as needed



Planning

- What do you need?
- What are the outcomes?
- Write the plan.
 - Capacity
 - Implementation
 - Evaluation
 - Sustainability





Implementation

- Who is doing what
- Make sure you have partners
- Evidence-based strategies
 - Have the outcomes
 - Have the data

Evaluation

- Monitor
- Evaluate
- Sustain
- Improve or replace what doesn't work



Sustainability

Think of how you can sustain assessments, capacity building, or implementation. What about ongoing evaluation?



No plan? Now what?

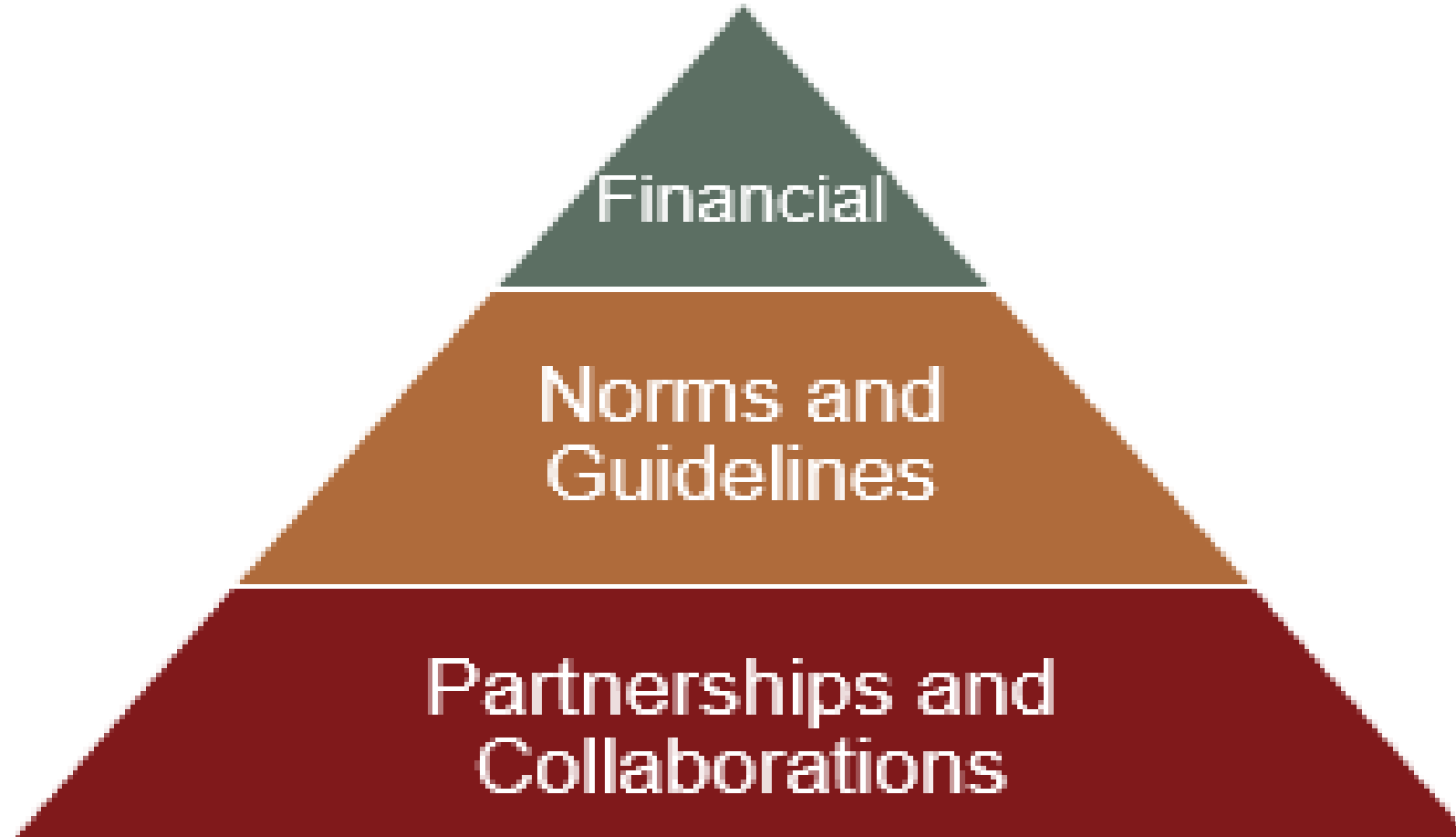
Strategic Prevention Framework

- Start now
- Don't do it alone
- Who can help you
- Data
- Evaluation

Sustainability Planning

- What are you sustaining?
- Why?

Three Principles of Sustainability



World Café

Instructions: Identify a recorder and a speaker to share ideas with the large group. In your groups, discuss the questions for your assigned topic. After 10 minutes, you'll switch to the other topic. Total breakout time: 20 minutes.

Group 1 - Funding

- What funding sources are you using?
- What are some alternative funding streams you have heard of, used, or applied for?

Group 2 - Partnerships

- What partners in your community share your mission or outcome goals?
- Who are unconventional or uncommon partners?
- What are some ethics to consider when partnering?

Partnerships

Who have you partnered with in the past?

Are you already seeing partners cut staff or services?

Look at unique, unconventional partnerships:

- Parent Teacher Associations/Parent Teacher Organizations
- Workforce
- Construction, offices, line work, agricultural
- Hospitals
- Universities
- Within your agency





Funding

- Smaller grants
- “Friendraising”
- United Way
- Larger hospital systems
- Larger employers in your area
- Rail systems

Pivot!

- Look at your community readiness data
- How does your plan incorporate the existing resources
- Attend PTTC trainings
- Know your worth – you are more than the data, more than your job, and more than the outcomes.



Training

- Your regional PTTC
 - <https://pttcnetwork.org/>
- CADCA.org
- YouTube ;)
- Virtual Conferences (PH Summit)
 - www.apha.org
- Webinars from ISSUP, IASIC
 - www.issup.net
 - iasic1.org



References

- PTTC EPLS Sustainability
- [Community Commitment | Sanford Health](#)
- [Funders & Partners | United Way Worldwide](#)

Office Hours

- You're invited!
 - July 9
 - July 16
- Time: 3:00 – 4:00 pm PDT





Contact Information

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Post-Event Feedback

Please click on the link in the chat to complete a very brief online feedback form!

Thank you!



International Certification & Reciprocity Consortium (IC&RC)

This learning session is under these domains:

- Planning & Evaluation
- Prevention Education & Service Delivery
- Community Organization
- Professional Growth & Responsibility

Learn more about IC&RC: <https://internationalcredentialing.org/>

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Thank You!



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